

November 11, 2008

To Whom It May Concern:

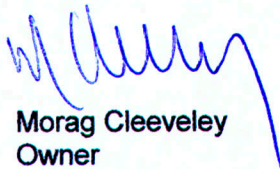
I would like to share with you the positive experience we had working with Diane Chiasson, President of Chiasson Consultants. We started out as a small, wholesale bakery and made plans to move to a larger location to open up a retail store as well.

We called Diane Chiasson for a consultation, and during our meeting we brainstormed on our future concept and design, including colours, signage, graphics and lighting, as well as our promotional and marketing campaign. We discussed anything that would help to make the launch of our new retail store an immediate success.

Diane met with us and gave us innovative and creative design ideas, merchandising concepts and marketing strategies. She unloaded her wealth of experience and knowledge about the retail and foodservice industry. She listened attentively to our original ideas, and helped us build upon what we really wanted. In just a few short hours, we had pages of notes with great ideas that we have applied to our business.

Diane proved to be a very credible and reliable source of information and advice for us in such a hectic time for our business. I would recommend her services without hesitation.

Sincerely,



Morag Cleeveley  
Owner



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