



To Whom It May Concern:

We were looking to revamp the dining hall at Humber College, and Diane Chiasson, President of Chiasson Consultants was recommended to our foodservice management company, Chartwell's/Compass Group Canada by Karen Skobel of designum Design. Instead of embarking on a lengthy and costly renovation, we decided on a foodservice and retail merchandising program.

Diane's vision, merchandising and design expertise helped transform a traditional college cafeteria into an attractive and inviting environment for selling and dining. On her first visit, she was able to take one quick look at our space and she knew exactly what needed to be done and how to do it. She rapidly relayed what needed to be put where and why, and had good ideas on how to increase sales behind every move she made.

She was extremely focused and dedicated to the project, putting in extra hours beyond her contract to make sure that every little detail was perfect. Her keen eye and creativity brought out the best in not only each one of our food stations including our fresh salad bar, pizza bar and breakfast bar, but also in our C-store. Diane has many years of hands-on experience and a great understanding of both the foodservice and retail industries, and was able to inject her wealth of knowledge into our operation.

We were able to achieve our objectives immediately and on a very limited budget. Diane and her team did a fantastic job, and we have received nothing but rave reviews of our newly revamped cafeteria.

Since our reopening, sales have increased steadily, and both our students, our staff, and Chartwell's/Compass Group Canada are appreciative of our new dining facility.

Sincerely,

A handwritten signature in blue ink, appearing to read 'JB' followed by a large, stylized flourish.

Jamie Burdon  
Foodservice Manager  
Humber College